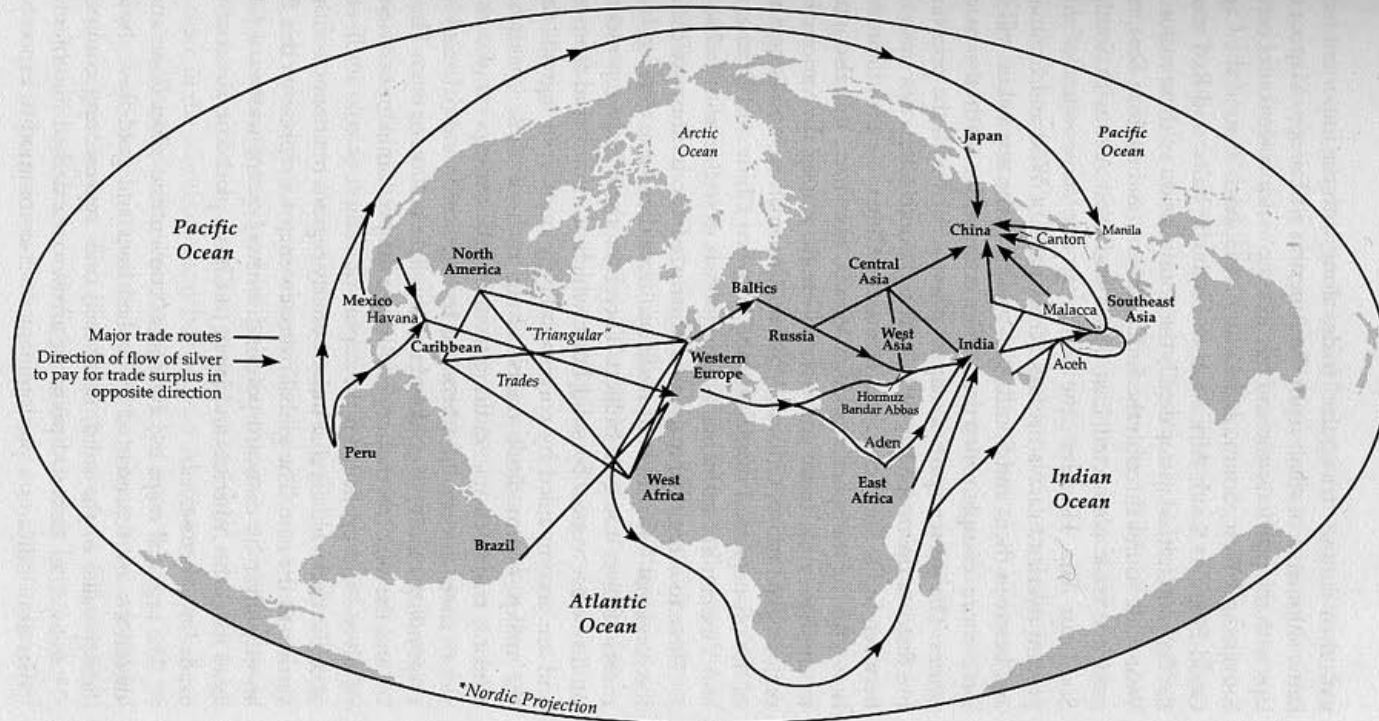


2011 conference
Brussels 7-8 September
#InternetSocieties

Values-driven programmes and projects

Margot Dor, ETSI

Map 2.1
Major Circum-Global Trade Routes, 1400 – 1800



ohio-state.edu

In the 18th century, China produced a third of manufactured goods in the world, until it was pushed in the background by the European industrial revolution

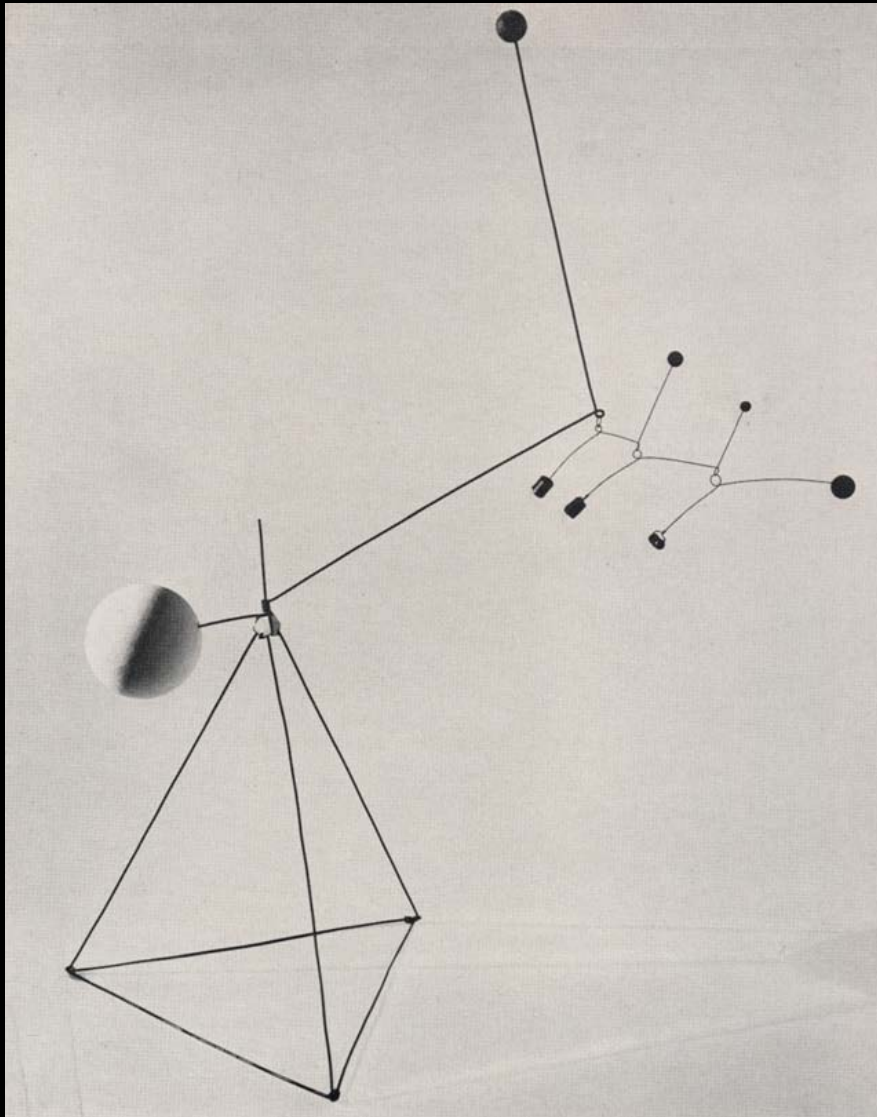
La Tribune, 6/12/2006

INSTALLATION	Collapse & Readjustment	DEPLOYMENT
INDUSTRIAL REVOLUTION 1771	CANAL PANIC 1797 (BRITAIN)	<ul style="list-style-type: none"> • Diffusion of manufacturing with water power • Full network of waterways (canals, rivers, oceans) • Development of public companies
STEAM & RAILWAYS 1829	RAILWAY PANIC 1847 (BRITAIN)	<ul style="list-style-type: none"> • Economies of scale • Joint stock companies • Repeal of tariff laws/free trade
STEEL, ELECTRICITY & HEAVY ENGINEERING 1875	GLOBAL COLLAPSES OF THE 1890'S (ARGENTINA, AUSTRALIA, U.S.)	<ul style="list-style-type: none"> • Transcontinental rail, steamships and telegraph • Gold standard, global finance
AUTOMOBILES, OIL & MASS PRODUCTION 1908	GREAT CRASH OF 1929 (U.S.)	<ul style="list-style-type: none"> • Interstate/international highways and airways • Welfare state, Bretton Woods, IMF, World Bank
INFORMATION & TELECOMMUNICATIONS 1971	NASDAQ CRASH 2000 & GLOBAL COLLAPSES (ASIA, ARGENTINA, U.S.)	<ul style="list-style-type: none"> • Global digital telecommunications network • Institutional framework, facilitating globalization

Carlota Perez, Technological Revolutions and Financial Capital, EE, UK, 2002

Values-driven programmes and projects

- Criteria to assess the ethical impact of ICT/Internet based innovations
- Inclusion of these criteria in the evaluation of EU funded projects
- Responsible innovation
 - Predictability-mashups (« BANG »)
 - Food chain
- Corporate responsibility
 - « Our job is to sell human brain numb time to Coca-Cola » (CEO of TF1)
 - « The age of privacy is over » (Mark Zuckerberg)
 - <http://theyesmen.org/>



Researchers
Scientists
Industry
Entrepreneurs
Venture capital
Policy makers
Regulators
Media
NGOs
Citizens

Specific roles & functions – Interactions - Accountability



The cost of not doing

Radical approach, limit 0 standards



Lingua franca for trade
Morphing
Might is right?



The beauty of it all

- Drawing contest, « Talking about a Revolution »
- Facebook, Twitter, sms...incl. MB & army



Un Porteur de projet belge cherchant à trouver un subside étatique



Je suis porteur d'un projet à fort potentiel économique et qui pourrait créer beaucoup d'emplois en Belgique, pouvez-vous m'aider ?

