

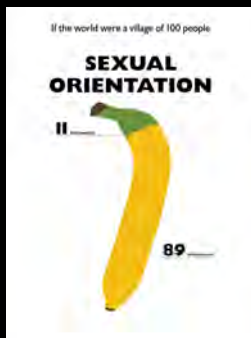
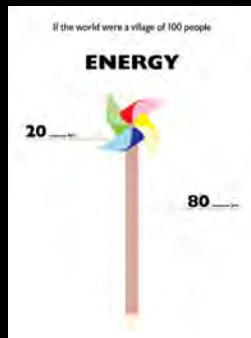
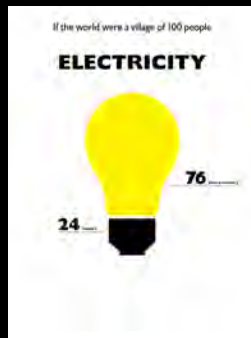
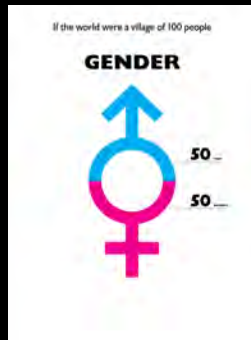
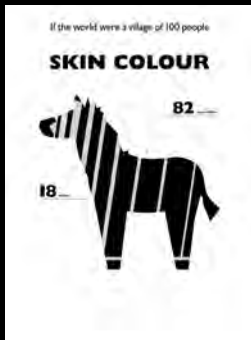
# **The World of 100**

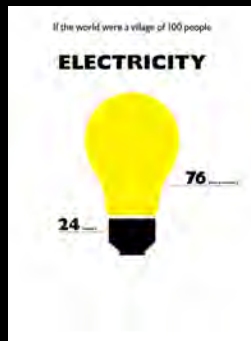
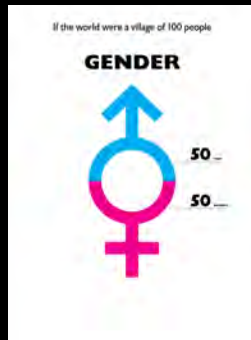
Browsing the present, Designing the future

—

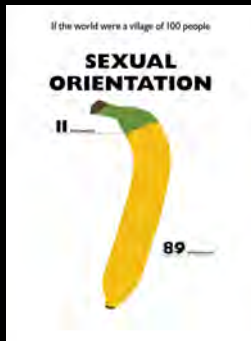
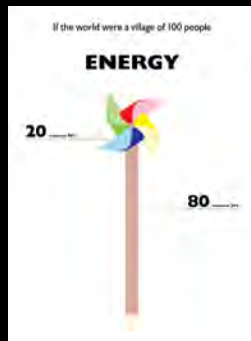
Toby Ng

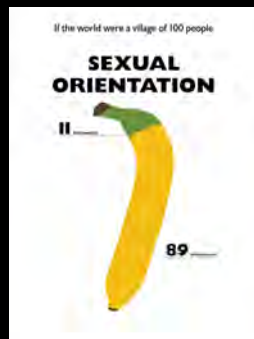
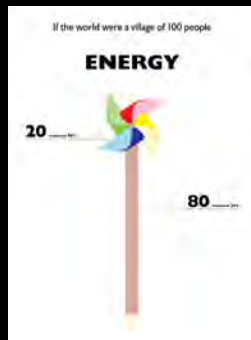
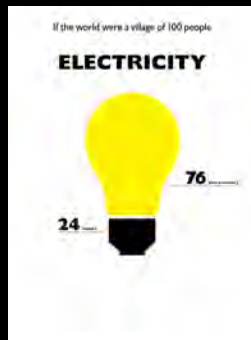
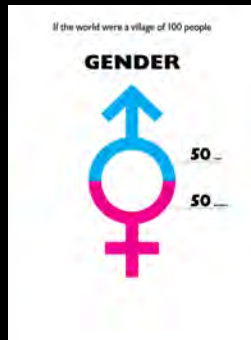
**If the world were a village of 100 people,  
how would the composition be?**



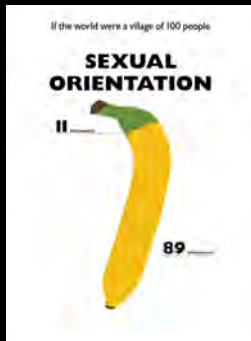
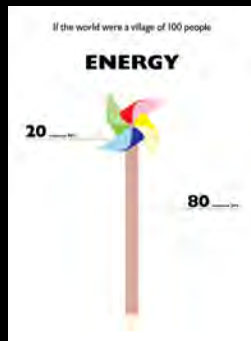
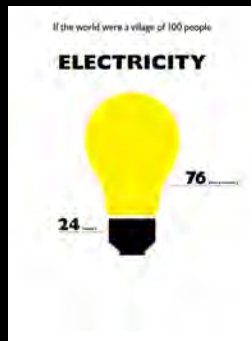
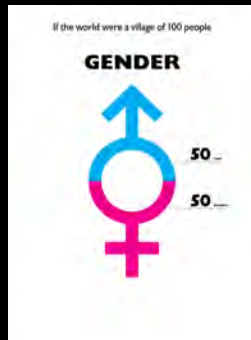


red dot award: communication design 2009

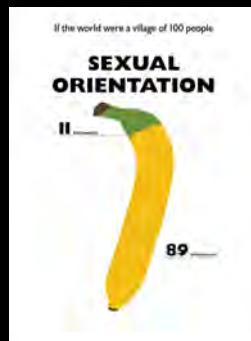
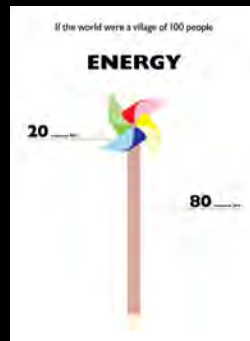
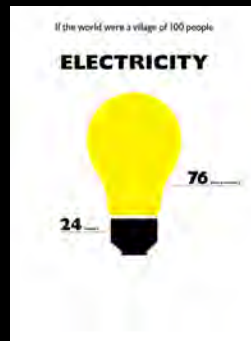
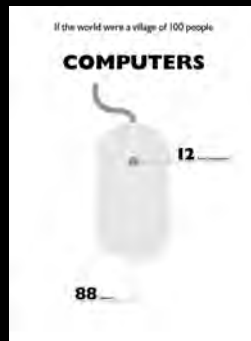
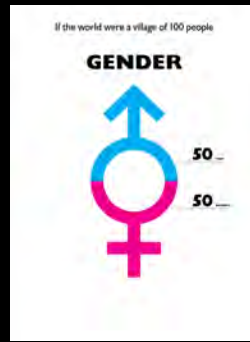




red dot award: communication design 2009  
GDC Awards 2009



red dot award: communication design 2009  
GDC Awards 2009  
International Design Awards 2009



red dot award: communication design 2009  
 GDC Awards 2009  
 International Design Awards 2009  
 HOW International Design Awards 2010

# **Mobiles & Computers**





If the world were a village of 100 people

# MOBILES

**67** haven't



**33** have mobiles

If the world were a village of 100 people

# COMPUTERS



**12** have computers

**88** haven't

**Internet**

If the world were a village of 100 people

# INTERNET

**84** haven't

**16** have internet access



**Food**

## Somalia

### Famine spreads with 750,000 at risk of death in Somalia alone, UN says

More than 750,000 people will die of starvation in Somalia in the next four months unless urgent help arrives within weeks, the United Nations has said as it declared the country's famine had spread further.



Somali refugees wait for food distribution from UNHCR in Dollow Refugee camp in southern Somalia. Photo: AP



By **Mike Pflanz**, Mogadishu and **Zoe Flood** in Nairobi

4:53PM BST 05 Sep 2011

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#### Somalia

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#### IN SOMALIA



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**BARCLAYS**

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##### 911 Fire Services Ltd

Free Site Surveys & Quotations, Fire Extinguisher Sales & Installation  
Fire Extinguishing Equipment

##### Appliance Testing Services Ltd

NICEIC Electrical Contractors  
Electrical Inspecting & Testing

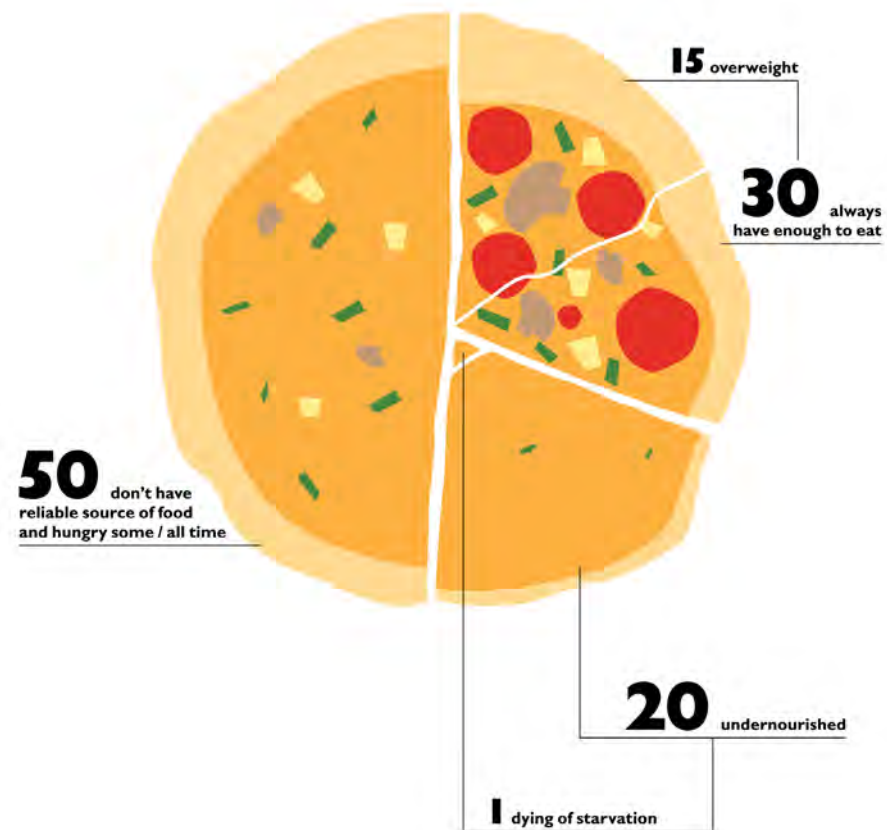
##### Creative Car Audio

Car Audio Visual Providing Outstanding Quality & Service



If the world were a village of 100 people

# FOOD



**Education**





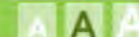


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Print Job Card




Clip Job



Points-to-Note

**Vacancies: 1**

<b>No.:</b> 22-11-0047362 CK	<b>Date:</b> 09/08/2011	
<b>Job Title:</b> General Office Clerk		
<b>Company/Employer Name:</b> KAR CHEUNG ENGINEERING CO.		
<b>District:</b> Lai Chi Kok	<b>Industry:</b> Construction	
<b>Responsibilities:</b> Data entry, price quotation, R&D, etc (general clerical work)		
<b>Requirements :</b> Post-secondary (Degree Course); 2 Year(s) Experience Required; Fluent Cantonese ; Fair Putonghua ; Fluent English preferred; Able to read & write Chinese ; Able to read & write English ; Microsoft office; English Typing 50 words per min.; Eng/Chi PC operation; Chinese Typing 30 words per min.;work experience in engineering firm preferred.		
<b>Employment Terms:</b> \$8,000 - \$10,000 per month, Mon to Sat: 9:00AM-6:00PM, 6 working days per week, 9 working hours per day		
<b>Application Information:</b> Job seekers may e-mail(kar_cheung@yahoo.com.hk) resume to KAR CHEUNG ENGINEERING CO.. To obtain a copy of Personal Information Collection Statement, please contact MR. LAI by Email.		
<b>Remarks:</b>		

**Vacancies: 1****No.:** 22-11-0047362 CK**Date:** 09/08/2011**Job Title:** General Office Clerk**Company/Employer Name:** KAR CHEUNG ENGINEERING CO.**District:** Lai Chi Kok**Industry:** Construction**Responsibilities:** Data entry, price quotation, R&D, etc (general clerical work)**Requirements :**

Post-secondary (Degree Course); 2 Year(s) Experience Required;  
Fluent Cantonese ; Fair Putonghua ; Fluent English preferred;  
Able to read & write Chinese ; Able to read & write English ; Microsoft office;  
English Typing 50 words per min.; Eng/Chi PC operation; Chinese Typing 30 words per min.;work experience in engineering firm preferred.

**Employment Terms:** \$8,000 - \$10,000 per month, Mon to Sat: 9:00AM-6:00PM, 6 working days per week, 9 working hours per day**Application Information:**

Job seekers may e-mail(kar\_cheung@yahoo.com.hk) resume to KAR CHEUNG ENGINEERING CO.. To obtain a copy of Personal Information Collection Statement, please contact MR. LAI by Email.

**Remarks:**

If the world were a village of 100 people

# EDUCATION



**99** haven't

**1** has college education

**Freedom**

United Kingdom of Great Britain and Northern Ireland

Passport  
Passeport



Type/Type Code of Issuing State/Code de l'Etat émetteur  
**P GBR**

Surname/Nom (1)  
**NG**

Given names/Prénoms(2)  
**KWONG TO TOBY**

Nationality/Nationalité (3)  
**BRITISH CITIZEN**

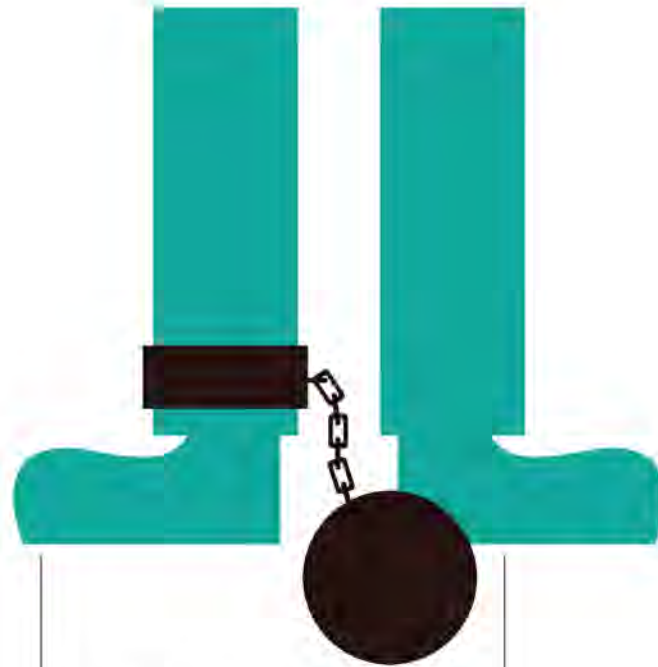
Date of birth/Date de naissance (4)  
**24 DEC /DÉC 84**

Sex/Sexe (5) Place of birth/Lieu de naissance (6)  
**M HONG KONG**

Date of issue/Date de délivrance (7) Authority  
**31 DEC /DÉC 03 HKG**

If the world were a village of 100 people

# FREEDOM



**48** can't speak, act according to their faith and conscience due to harassment, imprisonment, torture or death

**52** can



50  
50



20

If the world were a village of 100 people

### COMPUTERS



12

### FEAR

20



80

82

18

If the world were a village of 100 people

### SKIN COLOUR

82



18

If the world were a village of 100 people

### WATER

18



### ELECTRICITY



If the world were a village of 100 people

### NATIONALITY

61



14

### FEAR



48

If the world were a village of 100 people

### SEXUAL ORIENTATION

11



5

62

If the world were a village of 100 people

### ENERGY



80

If the world were a village of 100 people

### RELIGION

22

14



1

33

15

10

If the world were a village of 100 people

### DISASTERS/DEATHS (IN ONE YEAR)

03

11

# THE WORLD OF 100 POSTCARDS

If the world were a village of 100 people,  
how would the composition be?  
In 20 classifications, each illustrated by vibrant,  
distinctive graphics, the spread of population  
is more than dull numbers on paper.  
Let this series of postcards tour you around –  
Look, this is the world we are living in.

Toby Ng

THE WORLD OF 100 POSTCARDS

Toby Ng

**“With great power, comes great responsibility”**

—  
Uncle Ben *Spider-Man*

**Thank you**

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