

OPEN GENIUS

*Open Source Crowdfunding for
Scientific Research*

Prof. Fabrizio Davide,
OG Initiative General Manager
Opengenius.org

SOCIAL ECOSYSTEM

PUBLIC & PRIVATE STAKEHOLDERS



GROUPS AND COMMUNITIES



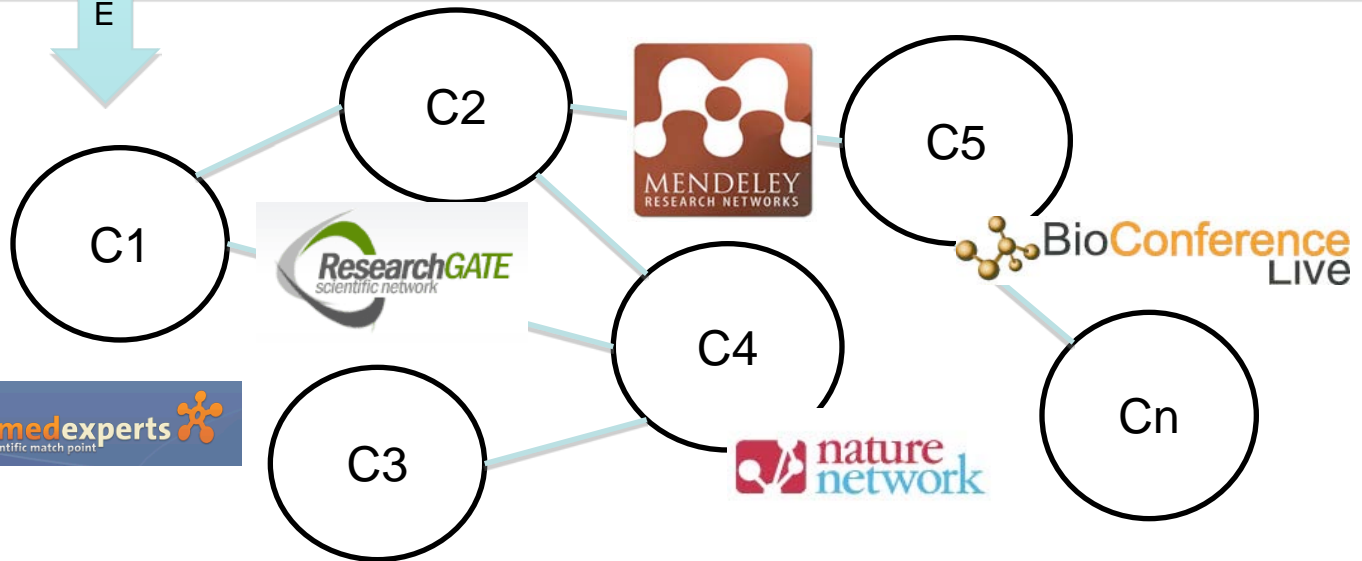
KNOWLEDGE OFFER

OPEN GENIUS PLATFORM

SERVICE

SERVICE

KNOWLEDGE DEMAND

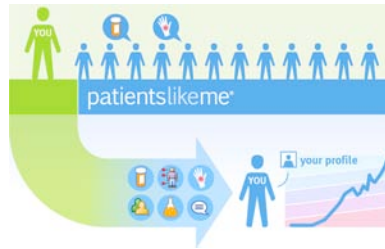


SCIENTIFIC ECOSYSTEM

SOCIAL ECOSYSTEM



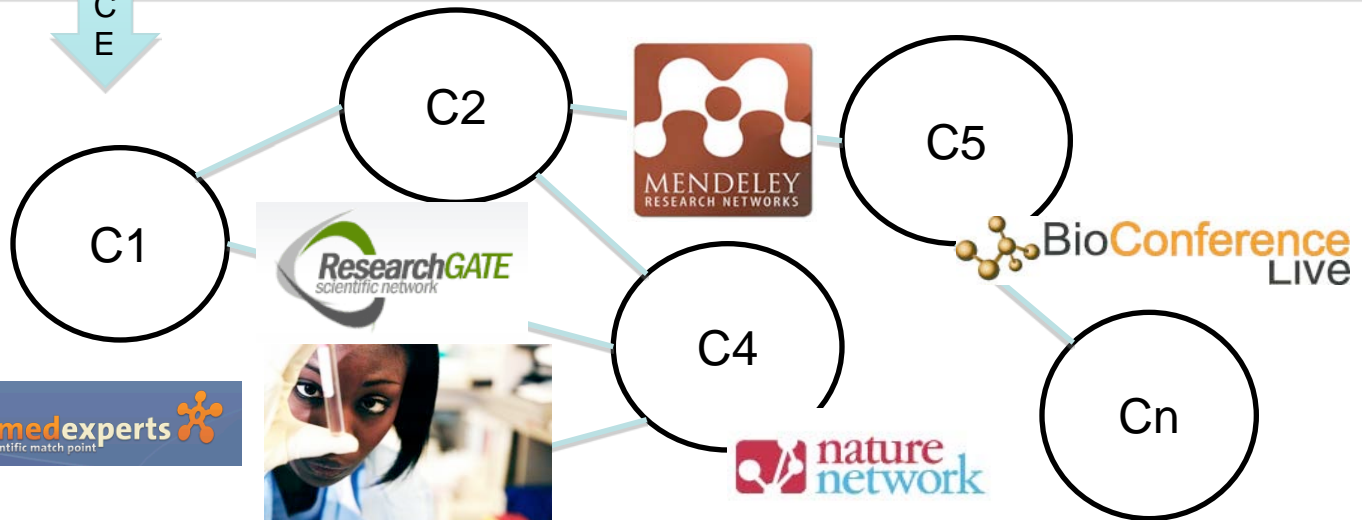
RARE DISEASE PATIENTS AND THEIR SOCIAL NETWORKS



PHARMA & HEALTHCARE INDUSTRY



OPEN GENIUS PLATFORM



RARE DISEASE RESEARCH GROUPS

KNOWLEDGE OFFER

KNOWLEDGE DEMAND

NEEDS

CLOSER LINK BETWEEN
SOCIETY AND SCIENCE

GOALS

CONNECT THE SUPPLY
AND DEMAND SIDES
OF KNOWLEDGE AND
TALENT

MEANS

*open social
networks for
research*

MITIGATE ACADEMIC
POVERTY

CREATE A
MARKETPLACE FOR
RESEARCH

philanthropy 2.0

UNLOCK TALENTS
THE RE-RISE OF THE
CITIZEN SCIENTIST

SCIENTIFIC HEAD-
HUNTING

p2p reviews

SUPPORT HIGH-RISK
IDEAS

EARLY
IDENTIFICATION OF
POTENTIAL
BREAKTHROUGHS
WISDOM OF CROWDS

***OPEN
GENIUS***

How to involve relevant stakeholders

involve citizens in the evaluation of research outcomes

allow citizens to define research priorities

improve public understanding of science

innovate the social contract between science and society

the rise of the Citizen Scientist

THANK YOU

fabrizio.davide@uniroma2.it