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# How can citizens provide solutions for a sustainable society using ICT?

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Institutional partner of and supported by the European Commission

# The innovative approach

Raising awareness



Engaging citizens

Through  
ICT

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Finding sustainable solutions



Euclid  
Network

third sector leaders

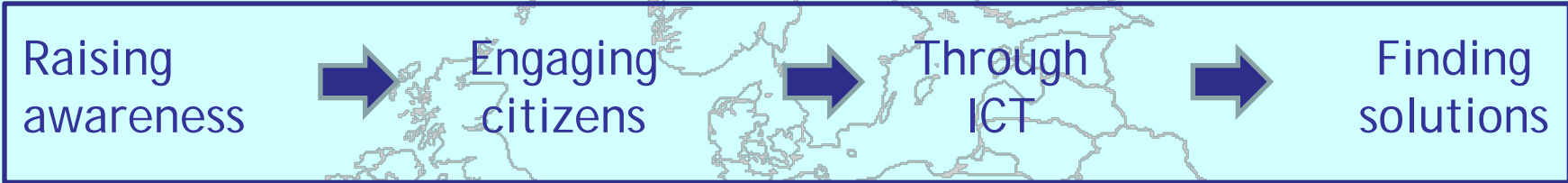


EXAMPLES

# Europe 2.0: Observatory on civil dialogue



# The project in a nutshell



Assess your experience with the EU!

Share your best practice!

Post your stories!



# The objectives

- Increasing transparency and accountability in the EU
- Promoting participation and “sense of ownership”
- Improving the effectiveness of the European Institutions

# Naples 2.0



What's  
going on?

Oh WOW!  
How can I  
help?

Identifying problems  
(6 challenges in  
Naples)

Spreading the word  
and raising  
awareness through  
web 2.0  
→ Multiplier  
effect

Facilitating  
engagement  
through online  
platform

Fostering  
innovation through  
competition

Bottom-up:  
Citizens find  
the solution

Inclusive:  
Everybody can  
participate

Engaging:  
Multi-  
stakeholder  
approach  
reaching beyond  
the usual  
suspects

I've  
heard  
of it!

I had a  
great  
idea



# Results so far

- Over 200 applications from over 37 countries and different sectors (business, academia, civil society, artists...)
- Creative and innovative ideas to solve challenges
- Multi-stakeholder approach (local, international, multi-sector)
- Innovation Loop: joint initiatives independent from Competition



**Citizens find the solutions for a sustainable and innovative society**

# Any questions?

**Euclid**  
Network

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THANK YOU!