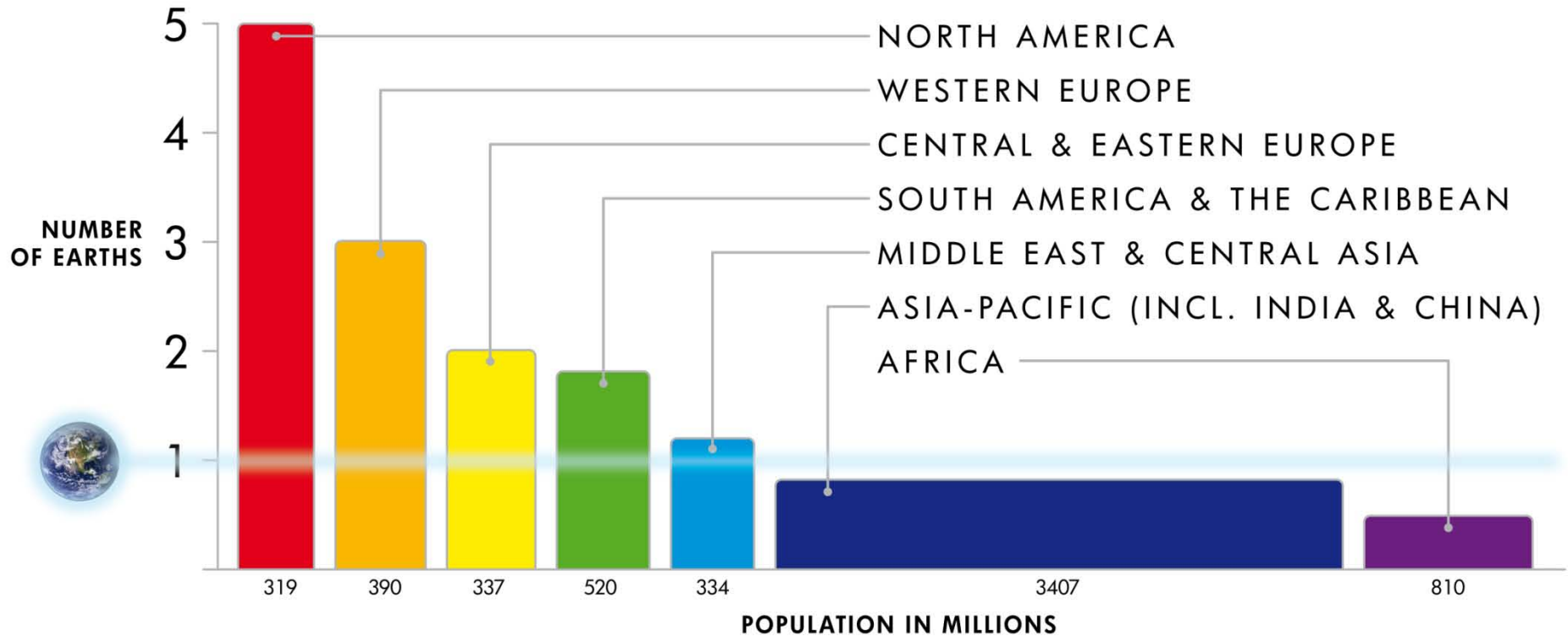


Global resource security issues

Platforms for collective awareness and action

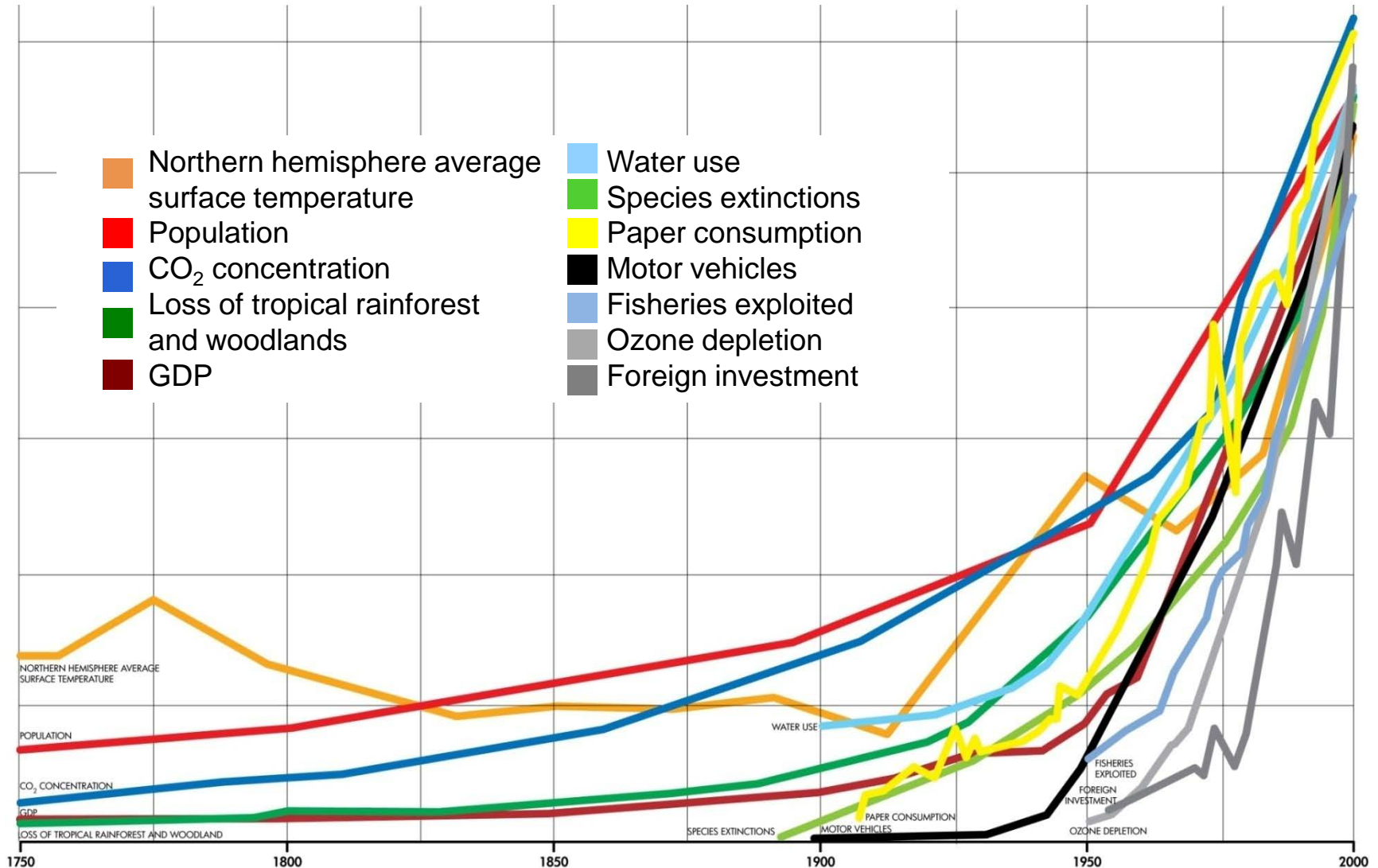
Jacometti Associates

Resource Use per Region



Today, the world's population uses 50% more resources than the planet can renew.

Accelerating & Fundamental Change



Source: "How our economy is killing the Earth", The New Scientist, 16 October 2008

Resource security – A military perspective

The Problem

- Growing resource demand not met by supply
- Technology will only address part of growing demand
- Reduction in demand essential to achieving a sustainable system
- Lack of political, corporate and public **situational awareness**

The Challenge

- How to transform individual and collective behaviour to effect the fundamental shift in mindset necessary to shape a sustainable society

Way Forward

- Develop resource security scenarios in consultation with world class experts
- Develop information society network centric responses based on military planning techniques, as well as state-of-the-art government and 'grassroots' initiatives etc.

Transition Towns

- A grassroots movement based on a scenario of the decline/contraction of growth and transformation of society but also optimism
- Building resilience and trust in communities to deal with potential shocks
- 300 “official” Transition Towns around the world, including UK, US, Chile, Ireland and Australia
- A model created by the Transition Network provides a basis for individual Transition Towns' work and plans

For more information, contact Jules Peck on jules@flourishingenterprise.org

Grassroots movements

Collaborative Consumption

Product Service Systems

- Zipcar
- Airbnb/CouchSurfing

Redistribution Markets

- eBay
- Freecycle

Collaborative Lifestyles

- The Hub

Community solutions

Transition Towns – focus on resilience

Platforms for Collective Awareness & Action – a KEY enabler!